



Position Description: Women's Senior Coach

Fitzroy Football Club

The Fitzroy Football Club is a proud, values-driven Australian Rules club with an outstanding heritage and plenty of ambition operating in the heart of Fitzroy.

Established in 1883, the Fitzroy Football Club (FFC) became a foundation team in the Victorian Football League in 1897. Fitzroy is the only club to have played in the VFA, VFL, AFL, Victorian Amateur Football Association (VAFA) and Victorian Women's Football League (VWFL). Throughout its long and rich history, Fitzroy has won premierships in the VFA, the VFL and the VAFA, and holds a unique place in the hearts of Fitzroy and opposition supporters, the local community, and the VAFA competition it now plays in.

FFC merged with the Fitzroy Reds late in 2008 to form what is known today as the Fitzroy Football Club (incorporating the Fitzroy Reds). In 2015 the Club established its first women's team competing in the VWFL, in 2016 expanded to two teams and the senior team making the grand final that year. In 2018 our women's teams moved to the VAFA competition following the dissolution of the VWFL (top division became the VFLW).

Today a strong, vibrant community club based at the historic Brunswick Street Oval, the Roys field women's and men's teams in the VAFA.

Objective of the position

- To develop and lead the women's senior team

Key selection criteria

- Demonstrated experience at building and developing a young list.
- Experience at overseeing and guiding coaching strategies.
- Demonstrated development, understanding and communication of game plan/style
- A structured, organised and disciplined approach to both training sessions and games
- Demonstrated experience at building relationships.
- Strong communication skills
- Demonstrated understanding of the ethos of amateur football.
- Demonstrated success as a coach such as participation and growth of a football team/club

Qualifications/Requirements

- Current Level I Coaching Accreditation
- Working with Children Check

Responsibilities

I. To effectively design, communicate and implement a game plan/style for the women's football team

- a) To develop strategies and resources to ensure effective understanding and adoption of the game plan/style
- b) To ensure all communication and messaging relating to training and match day effectively reinforces the team's game plan/style.
- c) To develop the Fitzroy women's playing list to play the best football possible.

- 2. To drive the recruitment strategies of the Fitzroy Football Club**
 - a) To put in place strategies for the retention of high quality players.
 - b) To actively seek the recruitment of other quality players in conjunction with the Coaching Director and Club recruitment framework.
 - c) To assist in promoting the relationship between the Club and the Fitzroy Junior Football Club.
- 3. To form strong relationships within the Club's football department**
 - a) To work effectively with the Coaching Director to optimise impact on team and player performance.
 - b) To assist the Coaching Director in raising the standards of the women's squad coaches.
 - c) To be involved in selection process of the women's squad coaches.
- 4. To provide leadership and innovation in regard to match day execution and football training**
 - a) To organise the season's training schedules and training routines for the women's squad players
 - b) To effectively design and implement training sessions to reflect the adopted game plan/style by the Club's senior women's list.
 - c) To effectively develop and employ match day preparation/execution strategies and tactics to achieve optimal performance for both individual players and the team
 - d) To oversee summer and pre-season training schedules and ensure that players commit to sufficient and appropriate training.
- 5. To facilitate the Club selection process**
 - a) To participate in the development and review of Club selection guidelines.
 - b) To ensure that selection guidelines are followed.
- 6. To maintain quality communication across the Club**
 - a) To establish rapport with the Club's playing list, coaching staff and Coaching Director, Director Player Wellbeing and Recruitment, Director Football Operations and other Club officials.
 - b) To communicate in a positive and respectful way with all Club members and sponsors.
 - c) To be a member and attend monthly Football Department meetings and give feedback on past month review and next month's planning as well as recommendations for Club improvement.
 - d) To facilitate the development of a positive and open relationship with the coaches & related personnel of the Youth Girls teams at Fitzroy Junior Football club.
 - e) To speak at functions and events as agreed.
- 7. To contribute effectively to the ethos of the Fitzroy Football Club (incorporating the Fitzroy Reds)**
 - a) To demonstrate understanding and awareness for the mental and physical well-being of the Club's players.
 - b) To assist players to be productive members of the Club and the wider community.
 - c) To be a role model for positive thinking and the Club's core values.
 - d) To implement the Club's Code of Conduct and other relevant Club's policies.
 - e) To take an active role in the Club's social and community activities and events.

f) To support the Club's long-term development plans.

8. To commit to your continued development

- a) To commit to upgrading your coaching credentials and qualifications as required.
- b) To utilise relevant support systems, networks and resources as a means of enhancing your coaching skills and knowledge.

Relationships

- Players at Fitzroy Football Club
- Coaches at Fitzroy Football Club
- ACU Strength and Conditioning Program Coordinator
- Coaching Director
- Director, Player Recruitment and Wellbeing
- Director, Football Operations
- Fitzroy Football Club Board
- Fitzroy Junior Football Club Youth Girls coaches
- Team manager

Applications to be sent to Phil Bunn, Coaching Director at coachingdirector@fitzroyfc.com.au